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| Rami Shoula  Social Media Manager | |
| |  |  | | --- | --- | |  | Profile Innovative and motivated Social Media Manager with vast experience creating content and managing the online presence of companies and brands. Bringing forth experience developing and managing trend-aware social media accounts on various platforms, resulting in an active community of followers. Adept in building engaging campaigns for users that result in higher visitor traffic patterns and greater success. |  |  |  | | --- | --- | |  | Employment HistorySocial Media Manager at Barrio Brewing Co, Tucson October 2016 — Present   * Developed & coordinated tasting room events via social media. * Managed various social accounts to maintain brand awareness. * Oversaw new product shoots for instagram posts. * Interacted with customers, employees, and vendors on a daily basis. * Aimed to increase product awareness, attract new customers, and retain existing customers.  Social Media Manager at Nuanced Media, Tucson March 2014 — October 2016   * Developed social accounts and set up content calendars for new clients. * Recorded data regarding website traffic and user feedback. * Assisted with management of client presence on varying social media platforms. * Created inforgraphics and images for client blogs and Facebook accounts. |  |  |  | | --- | --- | |  | InternshipsSocial Media Intern at Rooster Teeth Productions, Austin May 2013 — August 2013   * Researched information for possible content topics. * Monitored and compiled data about trends within the Rooster Teeth community . * Maintained community engagement on relevant Reddit sub-forums. |  |  |  | | --- | --- | |  | EducationBachelor of Marketing, University of Arizona, Tempe September 2010 — May 2014  Graduated Summa Cum Laude GPA: 3.92 Phi Sigma Pi National Honor Fraternity Member High School Diploma, Sedona High School, Sedona September 2006 — June 2010 |  |  |  | | --- | --- | |  | ReferencesGeorgia Robinson from Barrio Brewing Co [georgia@barriobrewing.com](mailto:georgia@barriobrewing.com) · (520) 791-2739 Ellen Moore from University of Arizona (520)443-8900 Jacob Dietrich from Nuanced Media [jdietrich@nuancedmed.com](mailto:jdietrich@nuancedmed.com) · (520)548-2323 | | DetailsSkills  |  |  | | --- | --- | | Content Research & Development | | |  |  |  |  |  | | --- | --- | | Social Media Management | | |  |  |  |  |  | | --- | --- | | Photography and Graphic Design | | |  |  |  |  |  | | --- | --- | | Adobe Creative Suite | | |  |  |  |  |  | | --- | --- | | Business Development Strategies | | |  |  |  Languages  |  |  | | --- | --- | | Spanish | | |  |  | |